



COMMUNITY PROFILE

Madison County, Virginia

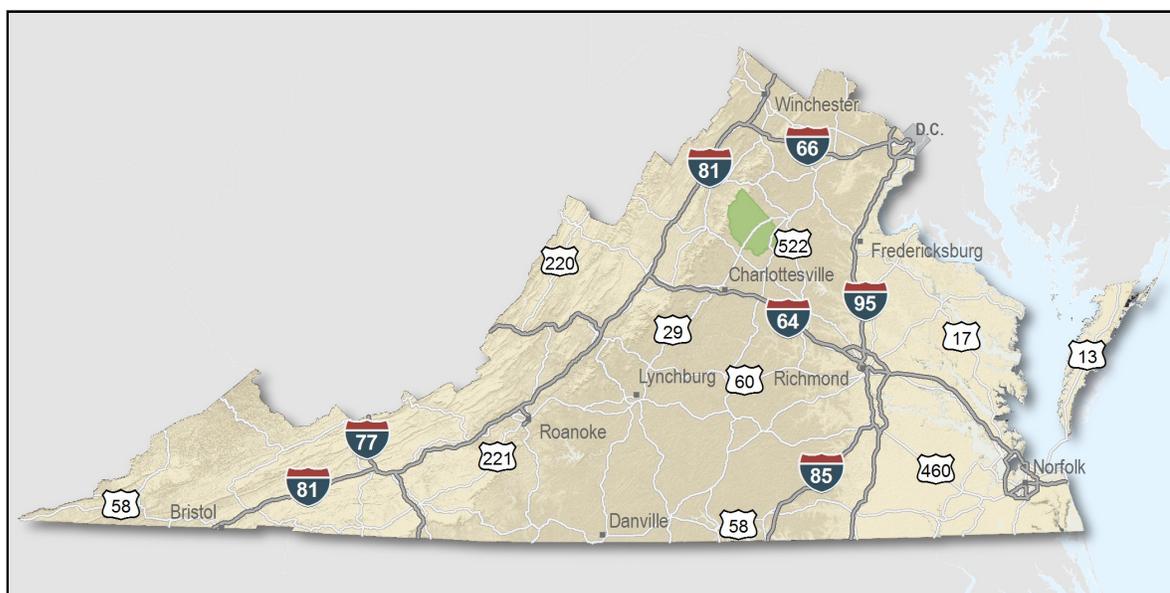


**VIRGINIA ECONOMIC
DEVELOPMENT PARTNERSHIP**
www.YesVirginia.org

Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, 40 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 52 firms each with annual revenue over \$1 billion.
- More than 17,300 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 45 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.

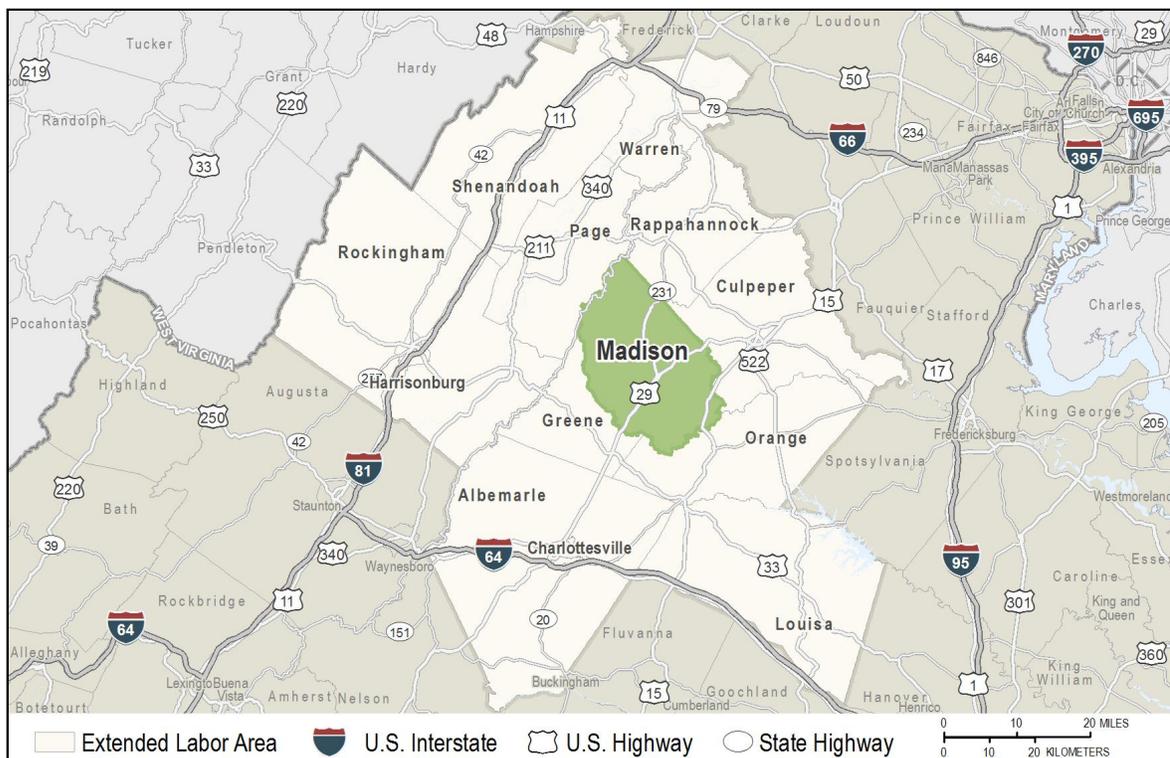


Location

Madison County is located in the scenic north-central Piedmont Region of Virginia just east of the Blue Ridge Mountains. The county is bisected by U. S. Route 29, a four-lane divided highway, which provides easy access to both Interstate 66 to the north and Interstate 64 to the south. Interstate 81 is accessible to the west by U.S. Routes 230/33, and Interstate 95 is equally accessible via U.S. Routes 29/3 at Fredericksburg. This rural county's economy has been centered around its agricultural and forest products industries. Continued expansion of the Northern Virginia economy enhances Madison County's position as an attractive location for trade and industrial growth.

Madison County is bisected by U.S. Route 29, a four-lane divided highway which provides easy access to both Interstate 66 to the north and Interstate 64 to the south.

Madison County is about 87 miles southwest of Washington, D. C.; 28 miles north of Charlottesville; 94 miles northwest of Richmond; and 187 miles northwest of Norfolk.



Labor Market

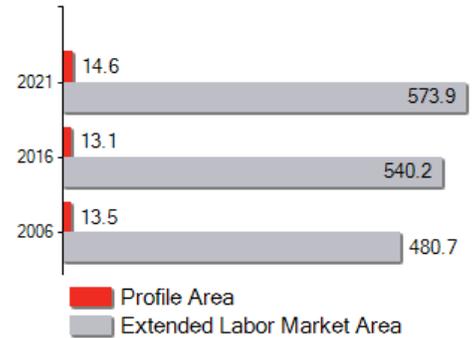
| Population | | |
|-----------------------------------|---------------------|----------------------------|
| Gender Distribution (2016) | | |
| | Male | Female |
| Madison County | 48.4% | 51.6% |
| Race/Ethnicity (2016) | | |
| Classification | Profile Area | Extended Labor Area |
| White | 11,420 | 460,914 |
| Black | 1,202 | 48,965 |
| Two or More | 335 | 12,473 |
| Asian | 88 | 14,626 |
| American Indian or Alaska Native | 29 | 2,717 |
| Pacific Islander | 4 | 512 |
| Hispanic (may be of any race) | 318 | 3,816 |
| Median Age (2016) | 46 years | |

| Civilian Labor Force (2016) | |
|-----------------------------|----------------|
| Madison County | 7,182 |
| Extended Labor Market Area | 267,416 |
| Total | 274,598 |

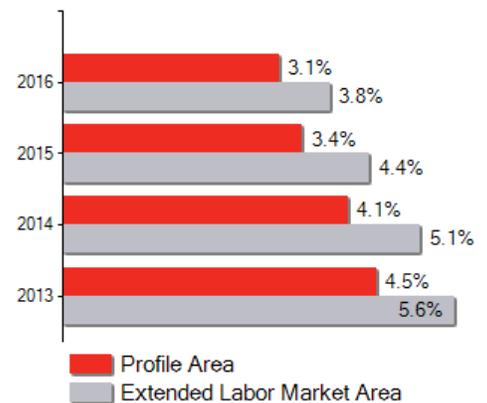
| Labor Force Participation (2012-2016) | |
|---------------------------------------|-------|
| Madison County | 59.3% |
| Extended Labor Market Area | 62.1% |

| Unemployment | |
|---|---------------|
| Unemployment Rate (October 2017) | |
| Madison County | 2.7% |
| Extended Labor Market Area | 3.3% |
| Statewide | 3.5% |
| Unemployed (2016) | |
| Madison County | 221 |
| Extended Labor Market Area | 10,161 |
| Total | 10,382 |
| Underemployed (3rd Quarter 2017) | |
| Madison County | 870 |
| Extended Labor Market Area | 36,879 |
| Total | 37,749 |

Population in Thousands



Unemployment Rates



Labor Market

Commute Time (2012-2016)

| | | |
|------------------------------------|-------|-------|
| Worked from home | 328 | 5.6% |
| Under 15 minutes | 973 | 17.6% |
| 15-24 minutes | 1,669 | 30.2% |
| 25-34 minutes | 1,365 | 24.7% |
| 35-44 minutes | 381 | 6.9% |
| 45-59 minutes | 558 | 10.1% |
| Over 60 minutes | 586 | 10.6% |
| Mean Travel Time to Work (minutes) | | 30 |

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com.

Additional Labor Resources

| | |
|--|--------|
| High School Graduates Not Continuing (2015-2016) | 37 |
| Two-Year College Graduates (Spring 2016) | 1,668 |
| Two-Year College Enrollees (Fall 2016) | 15,443 |
| Other College and University Graduates (Spring 2016) | 6,211 |
| Total | 23,359 |

Labor Market

Career Readiness Certificate (01/01/2016-08/31/2017)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workkeys® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

| | |
|----------------------------|-----|
| Madison County | 1 |
| Extended Labor Market Area | 261 |
| Total | 262 |

The surrounding civilian labor force within a 25-mile radius of Madison County is more than 250,000.

Educational Attainment

| | |
|---|-------|
| On-Time Graduation Rate (Class of 2017) | 93.8% |
| Percentage of Madison County population age 25+ who are high school graduates (2012-2016) | 85.8% |
| Percentage of Madison County population age 25+ who have earned a Bachelor's Degree or higher (2012-2016) | 25.6% |

Labor Market

| Employment by Sector* (2nd Qtr. 2017) | | |
|---|-------|--------|
| Agriculture Forestry Fishing and Hunting | 103 | 3.3% |
| Mining Quarrying and Oil and Gas Extraction | 0 | 0 |
| Utilities | 0 | 0 |
| Construction | 216 | 6.8% |
| Manufacturing | 382 | 12.1% |
| Wholesale Trade | 61 | 1.9% |
| Retail Trade | 676 | 21.4% |
| Transportation and Warehousing | 18 | 0.6% |
| Information | 10 | 0.3% |
| Finance and Insurance | 31 | 1.0% |
| Real Estate and Rental and Leasing | 7 | 0.2% |
| Professional Scientific and Technical Services | 65 | 2.1% |
| Management of Companies and Enterprises | N.D. | N.D. |
| Administrative and Support and Waste Management | 36 | 1.1% |
| Educational Services | N.D. | N.D. |
| Health Care and Social Assistance | 301 | 9.5% |
| Arts Entertainment and Recreation | 6 | 0.2% |
| Accommodation and Food Services | 216 | 6.8% |
| Other Services | 115 | 3.6% |
| Total Government | 604 | 19.1% |
| Federal Government | 64 | 2.0% |
| State Government | 51 | 1.6% |
| Local Government | 489 | 15.4% |
| Unclassified | 6 | 0.2% |
| Total | 3,166 | 100.0% |

N.D. - Not Disclosed

*By Business Establishment

The University of Virginia, located 30 minutes south in Charlottesville, remains the #2 best public university in the 2015 edition of U.S. News and World Report rankings. For over 15 years, UVA has ranked either #1 or #2.

Labor Market

Major Employers

Manufacturing

| <i>Company</i> | <i>Product/Service</i> |
|-------------------------------|------------------------|
| E. A. Clore Sons, Inc. | Furniture |
| Madison Wood Preservers, Inc. | Treated lumber |
| Prince Michel Vineyards | Winery |

NonManufacturing

| <i>Company</i> | <i>Product/Service</i> |
|------------------------|--------------------------|
| Autumn Corp. | Nursing home |
| Graves Mountain Lodge | Resort |
| The Plow & Hearth Inc. | Mail order home & garden |

Continued expansion of the Northern Virginia economy enhances Madison County's position as an attractive location for growth.

Labor Market

Union Activity (10/1/2015 - 10/1/2017)

| | |
|-------------------------------------|---|
| Petitions filed for decertification | 0 |
| Petitions filed for representation | 0 |
| Petitions filed for raid | 0 |
| Elections won by union | 0 |
| Elections won by company | 0 |

Estimated Earnings (May 2016)

| <i>Occupation</i> | <i>Median Wage</i> | <i>Mean Wage</i> | <i>Median Salary</i> | <i>Mean Salary</i> |
|---|--------------------|------------------|----------------------|--------------------|
| Laborers and Freight, Stock, and Material Movers, Hand | \$11.35 | \$12.17 | \$23,609.53 | \$25,326.06 |
| Industrial Truck and Tractor Operators | \$15.08 | \$15.28 | \$31,365.14 | \$31,782.14 |
| Heavy and Tractor-Trailer Truck Drivers | \$16.43 | \$17.05 | \$34,179.14 | \$35,460.85 |
| First-Line Supervisors of Production and Operating Workers | \$27.25 | \$30.35 | \$56,674.31 | \$63,118.16 |
| Maintenance and Repair Workers, General | \$16.83 | \$17.16 | \$35,004.66 | \$35,690.81 |
| Office Clerks, General | \$15.74 | \$16.48 | \$32,738.31 | \$34,285.26 |
| Secretaries and Administrative Assistants, Except Legal, Medical, and Executive | \$17.83 | \$17.90 | \$37,080.00 | \$37,229.08 |
| Receptionists and Information Clerks | \$13.85 | \$14.07 | \$28,799.95 | \$29,276.80 |
| Customer Service Representatives | \$14.54 | \$15.54 | \$30,233.56 | \$32,325.79 |
| Bookkeeping, Accounting, and Auditing Clerks | \$19.50 | \$20.27 | \$40,558.86 | \$42,165.05 |
| First-Line Supervisors of Office and Administrative Support Workers | \$24.88 | \$26.82 | \$51,763.33 | \$55,797.67 |
| Computer User Support Specialists | \$24.11 | \$24.80 | \$50,145.85 | \$51,580.75 |
| Network and Computer Systems Administrators | \$38.15 | \$38.93 | \$79,353.37 | \$80,967.52 |
| Software Developers, Systems Software | \$44.14 | \$45.35 | \$91,802.74 | \$94,324.21 |
| Software Developers, Applications | \$45.14 | \$46.79 | \$93,893.84 | \$97,321.62 |
| Computer Systems Analysts | \$43.23 | \$47.92 | \$89,908.10 | \$99,668.92 |
| Accountants and Auditors | \$33.26 | \$36.34 | \$69,178.64 | \$75,588.94 |
| Management Analysts | \$49.85 | \$67.05 | \$103,692.50 | \$139,473.60 |
| Human Resources Specialists | \$27.68 | \$30.07 | \$57,575.39 | \$62,553.02 |
| Purchasing Agents, Except Wholesale, Retail, and Farm Products | \$31.76 | \$32.86 | \$66,043.89 | \$68,334.75 |

Per Capita Personal Income (2015)

\$43,775

Median Family Income (2012-2016)

\$51,882

Education

Public School Enrollment (Fall 2016)

| <i>Level</i> | <i>Number</i> | <i>Enrollment</i> |
|--------------|---------------|-------------------|
| Elementary | 2 | 799 |
| Middle | 1 | 395 |
| High School | 1 | 547 |

Student Teacher Ratio (FY 2016)

| | |
|------------|------|
| Elementary | 10:1 |
| Secondary | 12:1 |

Per Pupil Expenditure (FY 2016)

\$10,926.00

On-Time Graduation Rate (Class of 2017)

93.8%

High School Graduates Continuing Education (2015-2016)

72.4%

Advanced Programs (2016-2017)

Governor's Schools

Blue Ridge Governor's School

| | |
|---|----|
| Governor's School Enrollment | 56 |
| Students taking 1 or more Advanced Placement (AP) Courses | 93 |
| Students taking 1 or more AP Exams | 90 |
| Students taking 1 or more Dual Enrollment Courses | 77 |

Assistance with employee training is provided by the local Technical School and area community colleges.

Education

Workforce Development Facilities

| <i>Facility</i> | <i>Type</i> |
|---------------------------------------|----------------------|
| Albemarle Career Center | Satellite Center |
| Culpeper Career Resource Center | Satellite Center |
| Greene County Job Spot | Satellite Center |
| Louisa Employment Center | Satellite Center |
| Madison Department of Social Services | Informational Center |
| Nelson Career Resource Center | Informational Center |
| Orange Workforce Center | Satellite Center |
| Piedmont Workforce Network | Comprehensive Center |
| The Workplace | Satellite Center |

The Madison County Public Schools Comprehensive Technology Plan is based on six goals in the areas of infrastructure and connectivity, support services, professional development, digital content, instructional integration, and information processing and communication; generating improved teaching and learning, student outcomes, and school management.

Higher Education Facilities — Fall 2016

| <i>Facility</i> | <i>Enrollment</i> |
|--|--------------------|
| University of Virginia | 23,898 |
| Piedmont Virginia Community College | 5,550 [‡] |
| Piedmont Virginia Community College - Eugene Giuseppe Center | 5,550 [‡] |
| Germanna Community College - Locust Grove Campus | 1,929 |
| American National University - Charlottesville Campus | 1,207 [‡] |
| American National University - Harrisonburg Campus | 1,207 [‡] |
| Germanna Community College - Daniel Technology Center | †§ |
| Lord Fairfax Community College - Luray-Page County Center | †§ |

[†] Enrollment figures are not available.

[‡] Enrollment figures are for all campuses.

[§] Enrollment counted at a main campus.

Transportation

| Interstates | |
|-------------|-----------------------|
| Name | Distance |
| I-81 | 15.1 miles (24.3 km.) |
| I-64 | 16.4 miles (26.4 km.) |
| I-66 | 23.3 miles (37.4 km.) |
| I-95 | 31.1 miles (50.1 km.) |

Note: Measured from border of locality/region.

| Highways | | | | |
|------------|-------------|-------------|------------|------------|
| Highway 15 | Highway 230 | Highway 231 | Highway 29 | Highway 48 |

| Commercial Air Service | | |
|--|------------------|-----------------|
| <i>Charlottesville-Albemarle Airport, Charlottesville -- 23.5 miles (37.9 km.)</i> | | |
| American Airlines | Delta Connection | United Airlines |
| <i>Shenandoah Valley Regional Airport, Weyers Cave -- 51.6 miles (83.0 km.)</i> | | |
| ViaAir | | |

Virginia is the northernmost right-to-work state on the East Coast.

Transportation

Commercial Air Service

Washington Dulles International Airport, Dulles -- 74.0 miles (119.0 km.)

| | | |
|---------------------------|---------------------------|--------------------------|
| Aeroflot Airlines | Air Canada | Air France |
| All Nippon Airways | American Airlines | Austrian Airlines |
| British Airways | Delta Air Lines | Ethiopian Airlines |
| Frontier Airlines | Icelandair | KLM Royal Dutch Airlines |
| Korean Air Lines | Lufthansa German Airlines | Saudi Arabian Airlines |
| Southwest Airlines | United Airlines | Virgin Atlantic Airways |
| Alaska Airlines | JetBlue Airways | South African Airlines |
| SAS/Scandinavian Airlines | Air Lingus | Copa Airlines |
| Virgin America | Avianca | Qatar |
| Porter Airlines | Turkish Airlines | AeroMexico |
| Brussels Airlines | Emirates | Etihad Airways |
| Air China | LATAM Airlines | Royal Air Maroc |
| Southern Airways Express | | |

The Virginia Inland Port is located only 1.5 hours away in Front Royal.

Note: Within a 75-mile drive of the center of the locality.

Transportation

| General Aviation Service | |
|-------------------------------|----------------------|
| <i>Name</i> | <i>Runway Length</i> |
| Orange County Airport, Orange | 3,200 ft (975 m) |

Access to Interstates 64, 66, 81, and 95 is within an hour's drive.

| Freight Rail Service |
|----------------------------------|
| Norfolk Southern Railway Company |

| Seaports | |
|--|------------------------|
| <i>Name</i> | <i>Distance</i> |
| Port of Virginia (Inland Port Front Royal) | 56.0 miles (90.1 km) |
| Port of Virginia | 182.0 miles (292.9 km) |

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

| Other Ports of Entry | |
|-----------------------------|-----------------------|
| <i>Name</i> | <i>Distance</i> |
| Port of Washington - Dulles | 74.0 miles (119.0 km) |
| Richmond-Petersburg | 97.4 miles (156.8 km) |

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

Utilities



| Utilities | |
|-----------------------|-----------------------------------|
| Electric | Allegheny Power |
| Electric | Rappahannock Electric Cooperative |
| Natural Gas | Columbia Gas of Virginia |
| Telecommunications | Verizon-Virginia |
| Water | Rapidan Service Authority |
| Waste Water Treatment | Rapidan Service Authority |
| Waste Water Treatment | Town of Madison |
| Solid Waste Disposal | County of Madison Landfill |

Residents enjoy reliable, cost effective electric power from Allegheny Power and Rappahannock Electric Cooperative.

Financial Institutions

| Financial Institutions — 4th Qtr 2016 Assets | |
|--|--------------------------|
| <i>Bank</i> | <i>Assets (millions)</i> |
| Wells Fargo Bank, N.A. | \$1,727,235.0 |
| Union Bank & Trust Co. | \$8,402.5 |

StellarOne is one of the largest independent, commercial banks headquartered in Virginia.

Government and Taxes

Government

Madison County has a County Administrator and a five-member Board of Supervisors.

The county has a comprehensive plan and zoning and subdivision ordinances.

Madison is the county seat and the only incorporated town.

Taxes

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Madison) [pdf](#)

Non-Manufacturer's Tax Profile (Madison) [pdf](#)

Three outstanding wineries are located in Madison County including Prince Michel Vineyards and Winery, one of Virginia's premier wine estates.

Community Facilities

Quality medical care for Madison County residents is easily accessible in Charlottesville or Culpeper. The University of Virginia Health Services Center, with 683 patient beds, and the Martha Jefferson Hospital, with 221 beds, are both located in nearby Charlottesville and provide comprehensive medical services including emergency care. Adjacent Culpeper Memorial Hospital has 95 beds and offers medical and surgical units, intensive and coronary care, and emergency treatment. The county health department also renders a number of public health services to the community including a clinic.

Five physicians and four dentists practice in Madison County. Approximately 500 additional physicians and 90 dentists are located in the Charlottesville and Culpeper areas representing most medical specialties.

Two nursing homes are located in Madison County providing extended care for 100 residents. Two smaller adult homes are also located in the county with additional care available in the region.

The Madison County Library is centrally located in the county and houses a collection of 25,000 volumes.

Approximately 35 churches are in Madison County including various Protestant denominations and a Roman Catholic Church. The nearest Jewish synagogue is in Charlottesville.

A portion of the 196,000-acre Shenandoah National Park is located in western Madison County.

Community Facilities

(continued)

Commercial activity is clustered in several small retail areas along Route 29 and in the town of Madison primarily consisting of general merchandise, banks, and personal and professional services. Most retail and trade is centered in the Charlottesville area containing a major regional mall and several smaller shopping centers, and Culpeper with four shopping centers and a thriving downtown district.

Commercial activity is clustered in several small retail areas along Route 29 and in the town of Madison.

Lifestyle

The Madison County Recreation Authority operates a recreation center complete with a swimming pool, two tennis courts, a hiking trail, and a picnic pavilion. In addition, local community and service organizations maintain recreation halls which are available for public use.

The Shenandoah National Park and the Rapidan Wildlife Management Area together consist of approximately 40,000 acres within Madison County and contribute not only to the area's scenic appeal, but also to a variety of outdoor recreation opportunities. The famous Skyline Drive runs along the county's mountainous western boundary and provides motorists a relaxing alternative to high-speed highways. Hunting, picnicking, fishing, and hiking are all easily available and popular pastimes.

Residents of the county are close to a number of cultural attractions. Charlottesville to the south, as home to the University of Virginia, is the center of a constant schedule of plays, concerts, lectures, and athletic events. Culpeper is home to Commonwealth Park, one of the world's finest horse show facilities and the center of a thriving equestrian industry. Nearby Fredericksburg is well known for its restored Colonial-era downtown and for its significant Civil War battlefields. Adjacent Orange County is home to Montpelier, the magnificent estate of President James Madison, which is now open to the public. Wine lovers will note that Madison County is the site of Prince Michel Vineyards, the state's largest winery. This French Provincial winery and visitors center is open for public tours and reflects the growing importance of the wine industry in Virginia.

Quality medical care is easily accessible in nearby Charlottesville and Culpeper County.

[Central Virginia Profile](#)

[Central Virginia Partnership for Economic Development](#)

[Madison County](#)