

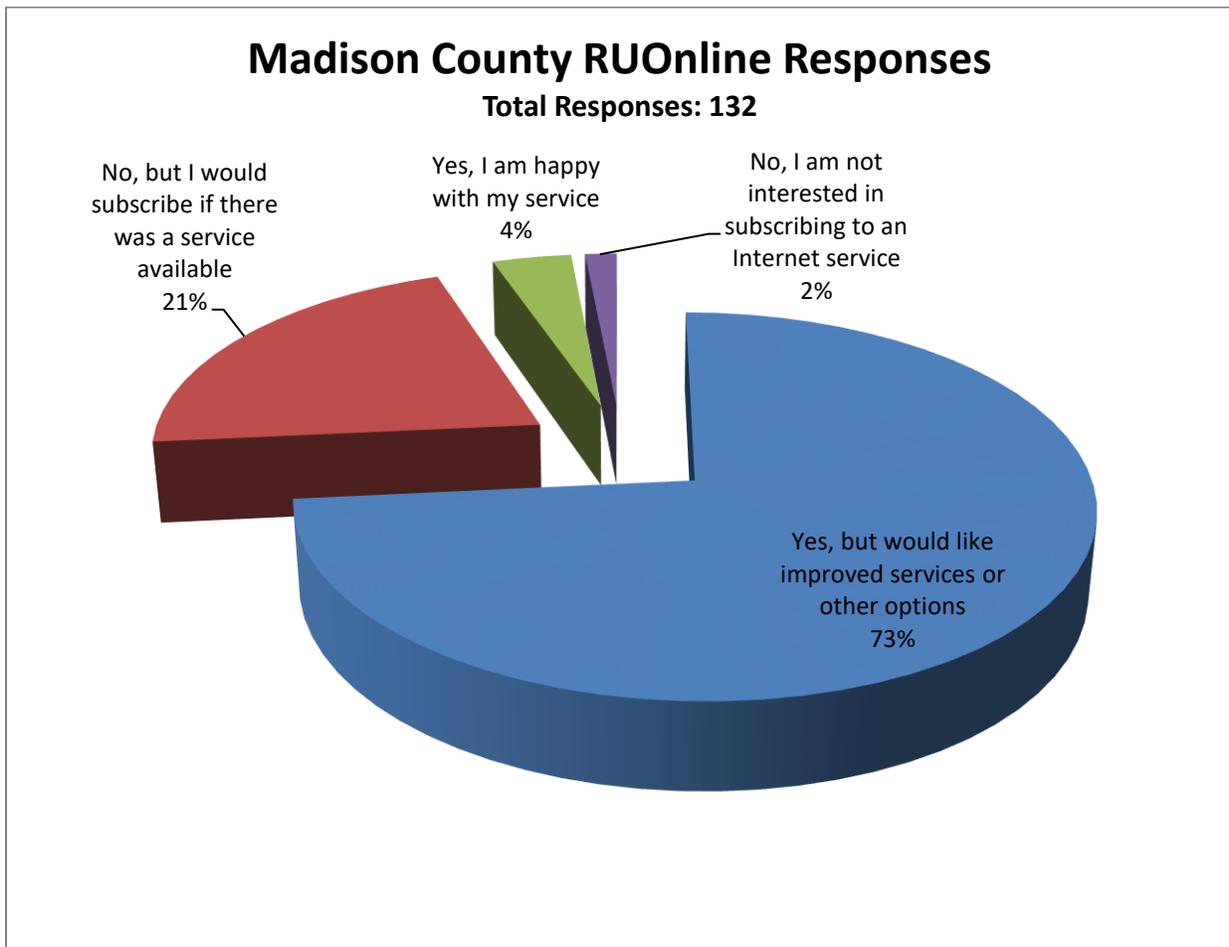
Broadband access has become a basic necessity, according to Virginia's secretary of technology. But that doesn't mean that everyone has easy access.

In some areas of the state – including much of Madison County – access is limited or non-existent.

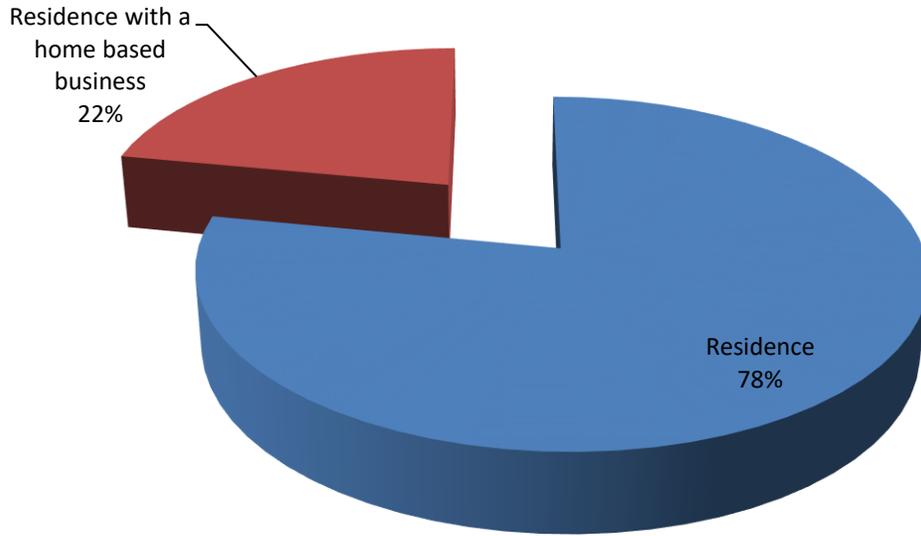
"It's not a luxury item anymore," Secretary Karen Jackson said. "Broadband is becoming as necessary as power, water and other basic services. Our kids rely on it to do homework. There's telemedicine services, working from home, and other options."

Access can also support economic development and create jobs, she said. "It's not fair for some areas in Virginia to not have broadband service available."

Madison RUOnline Stats

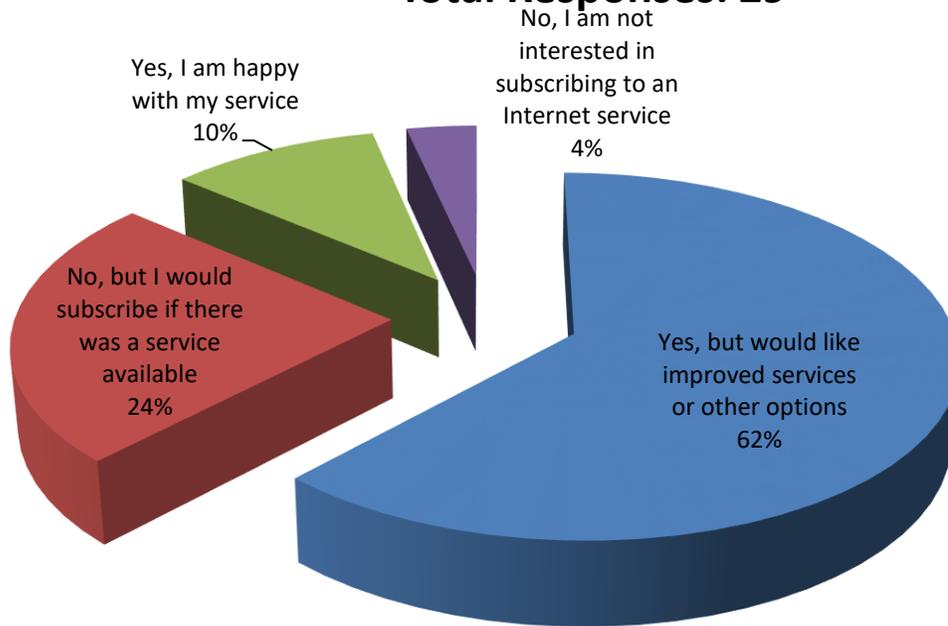


Madison County RUOnline Response Types



Madison County RUOnline Business Demand

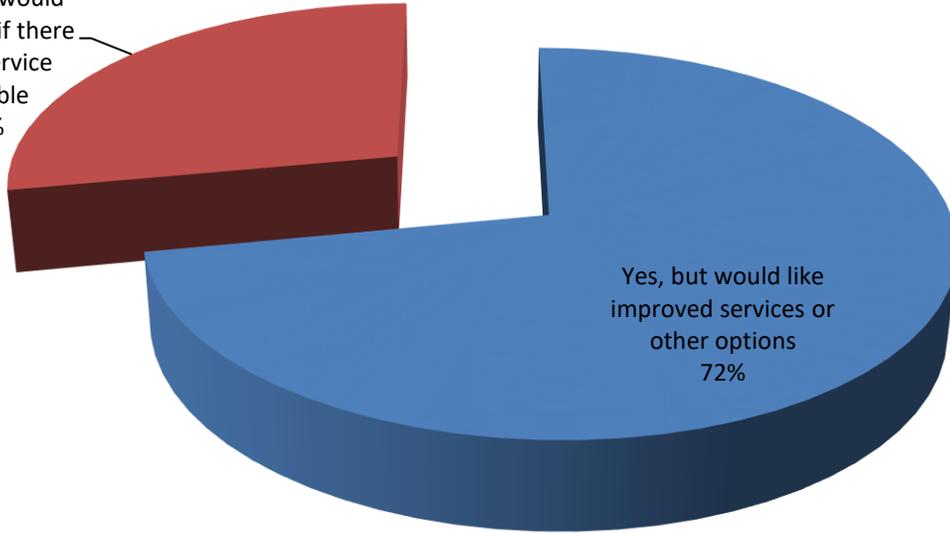
Total Responses: 29



25 of the 29 home based businesses report they need service or improved services

Madison County RUOnline Business Demand

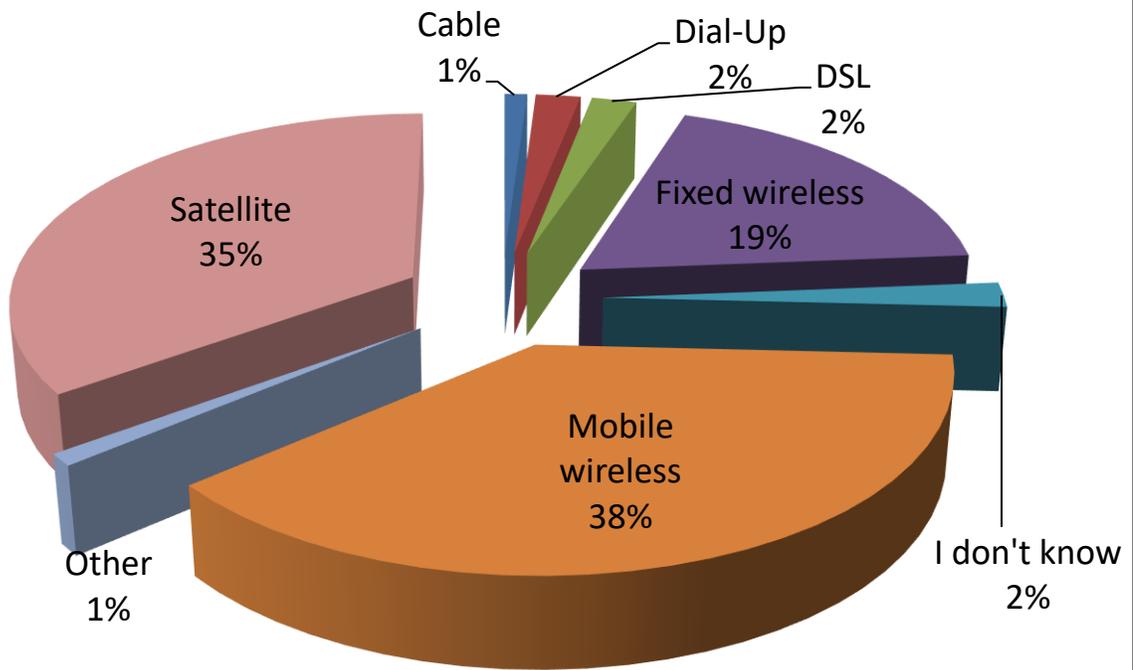
No, but I would
subscribe if there
was a service
available
28%



Yes, but would like
improved services or
other options
72%

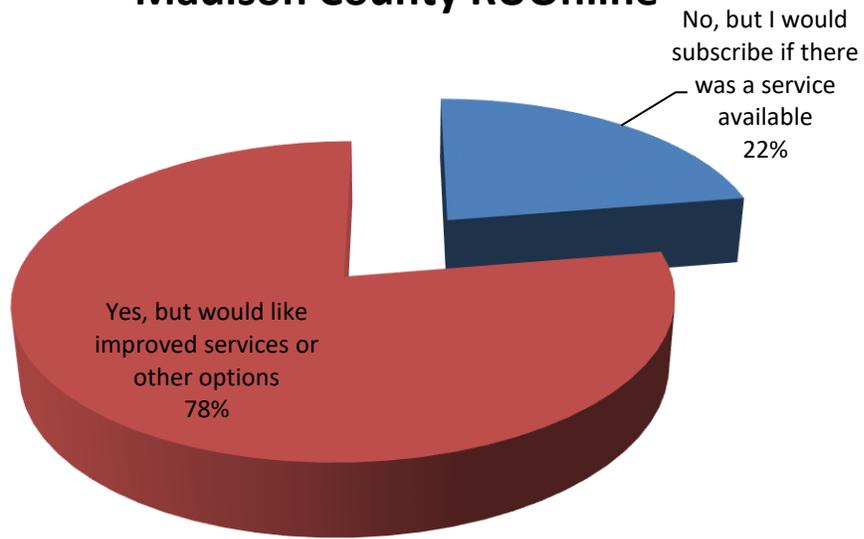
25 of the 29 home based businesses report they need service or improved service or other options

Madison County RUOnline Needs more service or other options



73 %of respondents depend upon cellular/satellite

Madison County RUOnline



125 Repondents report needing more service